

# Join Wisconsin Clean Cities!



## Our Mission and Strategies

WCC's mission is to reduce petroleum consumption and vehicle emissions through the support and promotion of alternative fuels, alternative fuel and advanced technology vehicles, and the necessary fueling infrastructure to sustain the industry. WCC works toward their mission of petroleum reduction through education and outreach, training, acquiring necessary funding to implement projects, and stakeholder partnerships. The coalition's fuel portfolio includes biodiesel, electricity, ethanol, natural gas, and propane. Additionally, the coalition advocates for idle reduction and fuel economy technologies.

WCC employs three main strategies:

1. Replace petroleum with alternative and renewable fuels;
2. Reduce petroleum consumption through smarter driving practices and fuel economy improvements;
3. Eliminate petroleum use through idle reduction and other fuel-saving technologies and practices.

## I joined because...

"Our association with Wisconsin Clean Cities allows us to stay informed and network with other like minded companies in the state who are on the forefront of alternative fuels."

-Bryan Nudelbacher, Business Development Manager,  
GAIN Clean Fuel

***We look forward to building a strong partnership with you and working together to "Drive Wisconsin Forward".***

## Who are we?

Wisconsin Clean Cities (WCC), a 501(c)3 nonprofit organization, is membership-based and relies on membership participation and dues to accomplish their mission. Dues and sponsorships enable WCC to hold meetings, host educational workshops, and provide vital outreach materials. In 2010, WCC was comprised of 14 members, and in 2014 boasts more than 70 members -- a significant growth under new leadership, renewed vitality, and reinstated vision.

## Why Join WCC today?

Public and private organizations that sign on as a Wisconsin Clean Cities member gain access to an array of resources, including:

- Networking opportunities with fleets and industry partners that have experience in alternative fuels and advanced vehicles;
- Technical training, workshops, and webinars;
- Information resources on alternative fuels, advanced vehicles, idle reduction, and other technologies that reduce petroleum use;
- Individual consultation and technical assistance;
- Funding opportunities from the U.S. Department of Energy;
- Information about funding sources from state and local government agencies, nonprofits, and foundations;
- Assistance with funding applications;
- Public recognition for progress in reducing petroleum consumption; and
- Assistance with media outreach.

## Meet Some Of Our Members:





